



JA JobSpark

Inspiring our future workforce.



What is JA JobSpark®?

JA JobSpark is an immersive, hands-on career exploration experience designed to spark students' interest in the workforce of tomorrow. Organized by Junior Achievement (JA), this event brings together thousands of 8th and 9th grade students with local businesses, industry leaders, and professionals to explore a wide range of career pathways in a dynamic, interactive setting.

Why It Matters

At a critical age when students are beginning to think about their futures, JA JobSpark helps them:

- ✓ Discover real-world careers they may not have known existed.
- ✓ Understand the skills and education needed for various professions.
- ✓ Connect classroom learning to future career opportunities.
- ✓ Gain inspiration and confidence to pursue their goals.

How It Works

Over the course of two days, students rotate through 8 industry "clusters" such as:

- Advanced Manufacturing, Engineering, & Logistics
- Agriculture, Food, & Natural Resources
- Architecture, Engineering, & Construction
- Business, Finance, & Marketing
- Government, Law, & Public Service
- Health & Life Science
- Hospitality, Tourism, & Arts
- Information Technology

Each cluster is designed and staffed by local companies and professionals who create interactive exhibits—think simulations, hands-on activities, and real-world tools—that allow students to experience what it's like to work in that field.

Why Your Business Should Participate

As a sponsor or exhibitor, you'll have the opportunity to:

- ✓ Inspire the next generation of talent in your industry.
- ✓ Showcase your company's innovation and career opportunities in a hands-on memorable way.
- ✓ Connect with educators, community leaders, and fellow industry partners to strengthen local workforce development.
- ✓ Play a direct role in shaping tomorrow's workforce while giving back to the community.

